



News Release

IGT UPS THE ANTE FOR VIDEO POKER TOURNAMENTS WITH LAUNCH OF TOURNAMENT MANAGER 3.0

Company brings the thrill of real-time tournaments to the video poker player

LAS VEGAS – Sept. 25, 2013 – Gaming technology pioneer and video poker powerhouse [International Game Technology](#) (NYSE: IGT), is poised to shake up the industry yet again with the launch of Tournament Manager 3.0. The best-in-class system allows operators to efficiently and easily run video poker tournaments at any time on any IGT, AVP® compatible terminal. What was once just a terminal is now a tournament. This integrated system both redefines and simplifies the video poker tournament experience for operators and players alike. IGT's successful family of tournament management systems is now perfected with video poker tournament manager capabilities, complementing existing slot tournament technology.

“We have injected a huge shot of adrenaline into the video poker tournament experience,” said IGT Vice President of Product Management Joe Sigrist. “As the industry leader in video poker, we have tremendous passion for entertainment and we are constantly seeking ways to bring it to the next level. With Tournament Manager, we elevate the player experience while making it easier for operators to create fun and excitement on the casino floor.”

From player registration and event participation, to leaderboards and prizing, IGT Tournament Manager increases game uptime, reduces operation costs and offers a fully customizable configuration.

Casinos can promptly turn poker portals into spirited tournament games. The spontaneity of the technology allows casinos to designate a specific group of machines where players can register and immediately proceed to available machines to play.

With real-time scoring, players and casino operators enjoy instant leaderboard updates, fostering a competitive spirit on the casino floor. Leaderboards are easy to customize and include a comprehensive graphics library, allowing users to upload new background files, and create multiple leaderboards that can be configured for a single tournament.

Addressing today's tournament systems challenges, including the time consumption required for manual processes, excessive demands on staff involvement and cumbersome records management, IGT Tournament Manager 3.0 is a solution that offers casino partners and players an unprecedented experience.

IGT Tournament Manager is now available nationwide and has already proven effective for many casino partners, allowing them to make tournaments a part of their daily casino floor operations.

For a full look of IGT's G2E industry-firsts, check out [IGT's G2E Newsroom](#). [Join the conversation at #IGTBlue!](#)

IGT Resources:

- [Like us on Facebook](#)
- [Play DoubleDown Casino Games](#)
- [Like DoubleDown Casino on Facebook](#)
- [Follow us on Twitter](#)
- [View IGT's YouTube Channel](#)
- [Check out our other Games and Gaming Systems](#)

About IGT

[International Game Technology \(NYSE: IGT\)](#) is a global leader in casino gaming entertainment and continues to transform the industry by translating casino player experiences to social, mobile and interactive environments for regulated markets around the world. IGT's acquisition of DoubleDown Interactive provides engaging social casino style entertainment to more than 6 million players monthly. More information about IGT is available at [IGT.com](#) or connect with IGT at [@IGTNews](#) or [facebook.com/IGT](#). Anyone can play at the DoubleDown Casino by visiting <http://apps.facebook.com/doubledowncasino> or [doubledowncasino.com](#).

Contacts:

Michelle Schenk
IGT Public Relations
1-702-669-8177
Michelle.Schenk@IGT.com